



Oct 26, 2022

Waived Interest Programs for the holidays

“KAWAI is Thankful for You!”

Nov. 1 – 30, 2022

“Make Every Day a Holiday with KAWAI”

Dec 1, 2022 – Jan 3, 2023

Dear Valued Kawai Dealer:

Kawai is pleased to sponsor two retail financing options for new Kawai product starting November 1, 2022 and ending January 3, 2023.

Our **“Waived Interest Program”** offers a **24-month Waived-Interest** option.

Our **“Installment Loan Option”** offers **6.99% APR**.

-The Installment Loan option will not be featured in advertising.

-Units sold in this program must be delivered by June 30, 2023

HIGHLIGHTS

Program 1

Waived Interest Program for Years

- **24 Months Waived Interest, monthly payment required**
- **Waived interest if paid in full in 24 Months**
- **3.00% Merchant Fee**
- **November 1, 2022, through January 3, 2023**
- **New Kawai Acoustic, Digital, and Hybrid Pianos**
- ***Minimum purchase \$ 890***

Program 2

Installment Loan Option

- **No down payment**
- **6.99% APR**
- **Up to 120 Months**
- **3.00% Merchant Fee**
- **Nov 1 thru Jan 3 Waived Interest if Paid in Full in 24 Months**
- **New Kawai Acoustic, Digital, and Hybrid Pianos**
- **Minimum purchase \$ 890**



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Program Term: November 1, 2022 – January 3, 2023. *Participation requires prominent banner advertising on the dealer’s website.* Banner ad samples will be provided by KAWAI.

Dealer Cost: The dealer’s share of either program is 3.0% of the amount financed which is deducted from contract proceeds paid to you.

Eligible Product: Shigeru KAWAI grand pianos and KAWAI acoustic, digital, and hybrid pianos (NEW PRODUCT ONLY). (Excludes KAWAI and Shigeru KAWAI EX concert grand pianos.)

Financing Qualifiers: You must be signed with Allegro Credit (Synchrony Bank). For questions about AutoPay signup, call 877-744-2290. Programs subject to approval of applicant’s credit.

Promotional materials can be found in the “Current Promotions” folder of your [Dealer Dropbox](#).

We wish you much success with this valuable program.

KAWAI AMERICA CORPORATION

Jim Wieda

National Promotions Manager

